

AAWE ADVISORY GROUP

# EMBEDDING POLICIES AND PRACTICES IN ENTERTAINMENT INDUSTRY WORKPLACES





# **WORKING GROUP MEMBERS**

Members contributing to this paper include:

Screen Producers Australia (SPA) Australian Society for Performing Arts Healthcare (ASPAH) Theatre Network Australia Australasian Performing Right Association Limited (APRA) Australasian Mechanical Copyright Owners Society Limited (AMCOS) Ausdance (QLD) Live Performance Australia (LPA) Crew Care Arts Wellbeing Collective Australian Council for the Arts

Media Entertainment Arts Alliance (MEEA)

**MEAA Equity** 

# **PREAMBLE**

#### Wellbeing strategies should be embedded into professional entertainment practice and policy to identifying reduce risk

Entertainment Assist's 2016 "Working in the Australian Entertainment Industry" continues to highlight the concerning mental health and wellbeing statistics for Australian Entertainment industry workers (AEIWs). The report continues to play a catalyst role in securing funding to multiple entertainment sectors across the country providing an "evidence-base" for calls for financial support in relation to mental health and wellbeing initiatives.

# Australian Alliance for Wellness in Entertainment (AAWE)

Since the collection of data in the 2018-2019 and final report "Mind your own Showbiz, 2020) Many workplace initiatives have come into play for employers and employees to invest in the areas of education for self-improvement and increased knowledge around wellbeing issues. This paper is a summary of known sources within the alliance and networks of workplace practice and policy around workplace safety, bullying and harassment, and mental health and wellbeing.

# BACKGROUND

# How can we better identify and reduce risk?

Entertainment industry professionals want to see actions that reduce psychological risk in the workplace. This aligns with a general need to increase capacity at all levels of the industry (including government) to fulfil duty of care to support mental health and wellbeing for industry professionals. Below are nine recommendations specific to improve embedding workplace policy and practice, outlined in the Mind Your Own Showbiz research report by Everymind.

Australian Alliance for Wellness in Entertainment's (AAWE) Advisory Group, in response to the recommendations outlined in the Mind Your Own Showbiz research report by Everymind, released in November 2020, identified embedding practice and policy in workplaces as one of the priority areas to action in 2021.

for wellness in entertainment

# RECOMMENDATIONS



An investigation of existing national entertainment workplace policy, guidelines, resources and training was conducted by AAWE and are outlined in this paper

#### TARGET AUDIENCE: INDIVIDUALS

1 PARTICIPATING IN WORKPLACE ACTIVITIES AND PROGRAMS THAT ENABLE AND SUPPORT IMPROVED MENTAL HEALTH OUTCOMES FOR THE ENTERTAINMENT INDUSTRY.

#### TARGET AUDIENCE: UNIONS/GUILDS

2 UPDATING POLICIES AND MANDATING ACTION TO REDUCE PSYCHOLOGICAL RISK IN THE WORKPLACE.

TARGET AUDIENCE:

<u>UNIONS/GUILDS</u>

2.1 ACTING ON BEHALF OF INDUSTRY
PROFESSIONALS TO ADDRESS
NEGATIVE WORKPLACE CULTURE
SUCH AS BULLYING, HARASSMENT
AND DISCRIMINATION; AND
PROBLEMATIC WORK CONDITIONS
SUCH AS INSUFFICIENT LEAVE,
UNFAIR PAY AND UNHEALTHY
WORK HOURS.

# TARGET AUDIENCE: EMPLOYERS 3.1 ESTABLISHING AND MAINTAINING SUPPORT NETWORKS ON THE ROAD AND DEVELOPING STANDARDS AROUND TOUR ACCOMMODATION AND OTHER WORKING CONDITIONS THAT MAY IMPACT ON WELLBEING.

#### TARGET AUDIENCE: EMPLOYERS

3.2 PROVIDING APPROPRIATE SUPPORT FOR WORKERS IN HIGH-RISK ROLES OR WITH PARTICULAR VULNERABILITIES, INCLUDING THOSE WITH LIVED EXPERIENCE.

#### TARGET AUDIENCE: EMPLOYERS

3.3 ADAPTING INDUCTION PROCESSES FOR NEW AND CASUAL STAFF THAT INCLUDES A MENTAL HEALTH COMPONENT.

#### TARGET AUDIENCE EMPLOYERS

3.4 SCHEDULING REGULAR
DEBRIEFINGS TO ENCOURAGE
CONVERSATIONS ABOUT
MENTAL HEALTH AND
WELLBEING.

#### TARGET AUDIENCE: EDUCATION/TRAINING

4 PROVIDING TRAINING FOR FUTURE PROFESSIONALS ON HOW TO CHALLENGE UNSUPPORTIVE INDUSTRY CULTURE AND BEHAVIOURS, INCLUDING STIGMA AROUND MENTAL ILL-HEALTH.

#### TARGET AUDIENCE: GOVERNMENT

5 PROVIDING CONTINUED FUNDING AND POLICY TO ENSURE THAT PEOPLE WORKING IN THE ENTERTAINMENT INDUSTRY ARE PSYCHOLOGICALLY SAFE AT WORK.

# HAZARDS



# Psychosocial hazards in Australian Entertainment workplaces

This paper summarises current Australian Entertainment Industry workplace practices, policy resources and training programs which are mapped against a common set of evidenced-based work characteristics which can be hazardous.

Psychosocial hazards can be defined as "those aspects of work design and the organisation and management of work, and their social and environmental contexts which have the potential for causing psychological or physical harm." (European Agency for Safety and Health at Work, 2000)

There are 12 different categories of job characteristics, work environments and organisations which may be hazardous. These characteristics might be usefully conceived as relating to the CONTEXT to work and the CONTENT of work.

CONTEXT psychosocial hazards related to the surrounding conditions. That is the circumstances or events that form the environment in which something exists or takes place eg. the business and its influences.

CONTENT psychosocial hazards relate to all that is contained or dealt with within something eg. the job, its tools and conditions and creative content.

To follow is a summary of current workplace policy, practices and training programs grouped in relation to psychosocial hazards that they address.





## Organisational culture & function

Poor management of organisational change.
Poor communication within workplace
Rigid work practices-people unable to work out their own solutions to the day to day problems they encounter in the workplace
Non supportive workplace culture where concerns and requests are dismissed.



#### Performing Arts

Induction process quite thorough in theatres

Creative Equity Tool Kitresources for cultural diversity in creative sector

Mental Health First Aid Training promoted and accessible (AWC)

Australian Guidelines for teaching dance (Ausdance)

Equity Independent theatre guide (Equity)

Workplace drug and alcohol policy (Fruit Fly circus template)

Designing Psychosocial Safety Framework: covid19 (AWC)

Back after interval: tips and techniques for leaders, managers and organisations (AWC)

Poster for backstage notice boards: talk, report, walk and support (AWC)

Examples of Safe and Ethical Theatre Practices and Procedures at Arts Centre Melbourne

Fair Play project - Victorian Creative Industries (Creative Victoria)

·Arts for everyone - an inclusive practice guide (Arts Access Victoria)



#### Film/Screen

Induction process is ad hoc in film depending on your role. More often than not - don't receive one

Creative Equity Tool Kitresources for cultural diversity in creative sector

Mental Health First Aid Training promoted and accessible (AWC)

Psyched up for film (private company) Psychology services/support for crew and TV participants https://www.psychedup.com.au/psyched-up-4-film.html

National Guidelines for Screen Safety (MEAA / SPA) https://www.screensafety.com.au/



#### Music

Best practice guidelines for live music venues (MusicVic)

Creative Equity Tool Kitresources for cultural diversity in creative sector

Mental Health First Aid Training promoted and accessible (Support Act, CrewCare)



#### Production/Road Crew

Mental Health First Aid Training promoted and accessible (Support Act, CrewCare)





Film/Screen



Music



Production/Road Crew



Roles in Organisation

Role ambiguity, role conflict



#### **Employment Status**

Job insecurity, career insecurity or stagnation, pay insecurity, social value. Lack of reward or recognition

Contract/Casual

Contract/Casual

Contract/Casual

Contract/Casual



Degree of Control

Low participation in decision making. Lack of control over work methods and scheduling of work



#### Interpersonal Relationships at Work

Social or physical isolation, poor relationships with superiors, interpersonal conflict, bullying, harassment. Lack of social support



## Management of Work

Poor leadership
Supervision arrangements
Performance management
arrangements
Inadequate instruction
and/or training



#### **Performing Arts**

LPA code of practice - Sexual harassment/ anti bullying/discrimination

LPA supported with training face to face training.

Safe Theatres Australia

Tour Well for Managers (AWC)

Preventing inappropriate behaviour (AWC)

Tips for Giving Feedback (AWC)



#### Film/Screen

MEAA / SPA code of practice -Sexual harassment/ anti bullying/discrimination



#### Music

'Gimme Shelter' workplace mental health and wellbeing program (Assoc. Artists Managers)

Initial stages to drive cultural change in Australian music sector - process to drive cultural change, with an immediate focus on sexual harm, harassment and systemic discrimination in Australian Music (ARIA)

Sexual Harassment and Assault in Licensed Venues Policy Taskforce (Victoria Government)



Production/Road Crew



#### People Interaction

Dealing with difficult patrons. Verbal or physical aggression.



# Work environment and equipment

Mismatch between qualifications/experience and the demands of the job. Fragmented or meaningless work. Lack of variety



#### Task Design

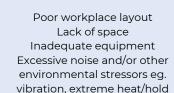
Conflicting demands, low control or support

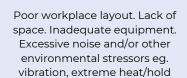


#### Performing Arts

Intimacy guidelines for stage and screen (MEAA / Equity)

Managing mental health and wellbeing of ushers (AWC)







#### Film/Screen

Intimacy guidelines for stage and screen (MEAA / Equity)



#### Music

Access All Areas bystander training (to prevent violence and discrimination in music venues).
(Co-health)



Production/Road Crew



#### Workload/Work Pace

Lack of control over work methods, pace and/or rate Work overload (task difficulty/quantity) or under load. High work rate or time pressures



#### Work Schedule

Shift work - disruption to body processes Inflexible work schedules Unpredictable working hours Long or unsocial hours



#### Performing Arts

Intimacy guidelines for stage and screen (MEAA / Equity)





Film/Screen



Music

Sound Practice - Health Handbook for Orchestral Musicians



Production/Road Crew

# CONCLUSIONS

In analysing current entertainment industry workplace practices, policy resources and training programs, there is a variety of tools and programs available across sectors that support employers to address content and contextual psychosocial risk hazards. There are many gaps in this paper where little or no training is entered into for an employee/contractor.

There are many small business resources available as online resources that performing artists/organisations may not identify with, due to the nature of the creative mind.

Overall, inadequate staffing, workplace culture, lack of resources, time sensitive budgets and funding significantly impede Entertainment Industry employers to act upon and implement mental health and wellbeing workplace strategies and practices.

# REFERENCES

Cox, T., Griffiths, A., Rial-Gonzalez, E. (2000) Research on work-related Stress, European Agency for Safety and Health at Work, Belgium.

Everymind, (2020) Mind your own showbiz:
Acting on the mental health needs of the
Australian Entertainment Industry. Newcastle,
Australia. Accessed 21/06/2021
https://everymind.org.au/research/mental-health-and-wellbeing-in-entertainment

Victoria University and Entertainment Assist, Vic College of the Arts "Working in the Australian Entertainment Industry 2016"

ZEBRA Psychology –[Title] Jeff Crabtree...Sexual Harassment in the Australian Music industry



# **APPENDICES**



Non industry specific workplace mental health resources

CONTEXT Psychosocial hazard/ Organisational culture & function

- Mental Health Capacity check (Safe Work NSW)
   https://mentalhealthatwork.nsw.gov.au/ workplace-assessment
- People at Work Australia's only validated and evidence-based psychosocial risk assessment tool with benchmarking that measures psychosocial hazards and factors (Safe Work Australia) https://www.peopleatwork.gov.au/
- Developing a Mental health and Wellbeing Strategy (Heads Up BeyondBlue) https://www.headsup.org.au/docs/defau ltsource/resources/393615\_1117\_bl1833\_ac c-2.pdf?sfvrsn=f5cf264d\_4
- My Business Health website for Australian small business owners, contractors and freelancers (Australian Small Business and Family Enterprise Ombudsman (ASBFEO) https://www.asbfeo.gov.au/mybusiness-health/home

- Working Together: Promoting Mental Health and Wellbeing at Work guide (ComCare) https://www.comcare.gov.au/about/formspublications/documents/publications/safety/ working-together-mental-health-wellbeingaccessible.pdf
- Ten things you can do to make your workplace mentally healthy. Tips for small workplace (Heads Up BeyondBlue) https://www.headsup.org.au/docs/defaultsource/resources/307357\_1115\_bl1249\_lr8f1040 db5e846dcbbbd0ff0000c17e5d.pdf? sfvrsn=2e942d4d\_0
- Clear Expectations: Guidelines for Institutions, Galleries and Curators working with Trans, Non-binary, and Gender Diverse artists (National Assoc. for Visual Arts (NAVA) https://visualarts.net.au/media/uploads/files/C lear\_Expectations\_Guidlines\_FA\_Digital\_4HJr 2ES.pdf
- Anonymous "Speak Up" protocol: A guide for boards (National Assoc. for Visual Arts (NAVA) https://visualarts.net.au/media/uploads/files/N AVA\_Speak\_Up\_protocol\_for\_boards.pdf
- Words at Work: Building inclusion through the power of language (Diversity Council Australia) https://www.dca.org.au/sites/default/files/dca \_wordsatwork\_overall\_quide.pdf

#### CONTEXT Psychosocial hazard/Interpersonal relationships at work

- Know where the line is (Australian Human Rights Commission)
   https://knowtheline.humanrights.gov.au/
- Workplace bullying information for employers (Heads Up BeyondBlue) https://www.headsup.org.au/supportingothers/workplace-bullying/information-foremployers
- Preventing Bullying in the workplace sample policies (WorkSafe Victoria) https://www.artswellbeingcollective.com.au/ wp-content/uploads/2017/02/Preventingbullying-at-work-Sample-Policies.pdf

#### CONTENT Psychosocial hazard / Workload/work pace

- Is vicarious trauma a psychosocial risk in my workplace? (Centre for Corporate Health) https://cfch.com.au/2021/04/14/vicarioustrauma-psychosocial-risk-workplace/
- Caring for the team of Gloria at the Melbourne Theatre Company (Arts Wellbeing Collective) https://artswellbeingcollective.com.au/resour ces/caring-for-the-team-of-gloria-atmelbourne-theatre-company/